



# EU Policies for Sport and Health Promotion



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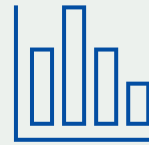
Sport Unit, European Commission  
Milano \ 22 February 2022



EU Funding



Actions



Evidence



Calendar



## Erasmus+ Sport 2023 – Key Action 2

ACTIONS	Total amount	Estimated n° of projects
<b>Budget 2023</b>		
Cooperation Partnerships in the field of sport	38,6M€	125
Small-Scale Cooperation Partnerships	10,5M€	200
Not-for-profit European Sport events	7M€+2M€*	18
Capacity Building in the field of sport	1M€	5
<b>TOTAL</b>	<b>57M€+2M€*</b>	<b>348</b>

More information

[Sport actions | Erasmus+ \(europa.eu\)](#)

[Search Funding & Tenders \(europa.eu\)](#)



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# Erasmus+ Sport 2023 – Partnerships for Cooperation

## Priorities

- Encouraging healthy lifestyles for all
  - Promoting integrity and values in sport
  - Promoting education in and through sport
  - Promoting equality and European values in and through sport
- 
- ✓ Cooperation partnerships
  - ✓ Small-scale cooperation partnerships

**Deadline:** 22 March 2023



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# Erasmus+ Sport 2023 – Partnerships for Cooperation

## Cooperation partnerships

- 12 to 36 months
- Min. 3 organisations from 3 countries
- 125 projects to be funded

## Small-scale cooperation partnerships

- 6 to 24 months
- Min. 2 organisations from 2 countries
- Lower grant
- 200 projects to be funded



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# Erasmus+ Sport 2023 – Not-for-profit Sport Events

Duration: 12 or 18 months

Four categories:

## European-wide event

- One applicant
- Min 9 associated partners
- From 10 different countries\*
- Event take place in the country of the applicant organisation
- EUR 450.000

## European local event (Type I)

- 3 to 5 partner organisations
- Each from different countries\*
- Events take place in the countries of each organisation
- EUR 200.000

## European local event (Type II)

- ✓ Minimum 6 partner organisations
- From 6 different countries\*
- Events take place in the countries of each organisation
- EUR 300.000

## Large Scale European Event

- One applicant
- Min 14 associated partners
- From 14 different countries\*
- Min 10 sports represented
- EUR 1M€-2M€ (co-financing 80%)



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# Erasmus+ Sport 2023 – Not-for-profit Sport Events

## Priorities

- Volunteering in sport
- Social inclusion through sport
- Fight against discrimination in sport, including gender equality
- Encouraging the participation in sport and physical activity

## Deadlines

Large Scale EU Sport Events: 21 February 2023

Other categories: 22 March 2023



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# Erasmus+ Sport 2023 – Capacity Building

## Priorities

- Promotion of common values, nondiscrimination & gender equality through sport
- Integration of migrants
- Development of skills to improve social involvement of disadvantaged groups
- Post-conflict reconciliation

**Deadline:** 22 March 2023



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# Erasmus+ Sport 2023 – Mobility of staff in the field of sport

- Supports the professional development of coaches and other staff (both paid staff and volunteers) in grassroots sport.
- **Job shadowing** and/or **coaching assignment** abroad. Job shadowing up to 2 weeks, while coaching assignments can be up to 2 months long.
- Upcoming deadline: 23 February 2023, projects will start between 1 June and 31 December
- In some countries optional deadline 4 October



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# Pilot projects and Preparatory Actions 2023

Call for projects will be published in June 2023

Total budget: EUR 3.5 million

## Sport for People and Planet

This Pilot Project uses the power of sport to:

- **raise awareness and inspire behaviour to enable and accelerate social and environmental transformation**
- **engage EU citizens** to actively participate in sustainable measures using the communicative power of sport, its major events and leading role models.

## Sport Supports

The aim of this Pilot Project is to:

- create a **sport emergency programs in the context of humanitarian crisis** such as war to facilitate overcoming traumas, adapting to new environments and creating bonds with the temporary hosting communities.
- support **children and youth** with a view of **community and/or labour market integration**.



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## Arrangements for cooperation

Two Arrangements for Cooperation have been adopted by the Commission with two major European Sport Institutions in 2022

In January 2022, the European Commission adopted the first ever “Arrangement for Cooperation” with the European Olympic Committees (EOC). This Arrangement was signed in Brussels on 21 June 2022.

In June 2022, the European Commission adopted an “Arrangement for Cooperation” with UEFA (Union of European Football Associations). This Arrangement was signed in Brussels on 6 October 2022.



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## Arrangements for cooperation

The main objective of the **Arrangement for Cooperation with the EOC** are:

- to promote shared Olympic and EU values including tolerance, equality, respect, and solidarity - in particular, through activities surrounding the first ever European Games within the EU to be organised in Poland in 2023 and other EOC events;
- strengthen cooperation in the areas of long-term interest for sport in Europe such as sustainability, gender equality, fight against discrimination, good governance, athletes' participation and integrity, together with the promotion of the key principles and core values of the European Sport Model,

The third (after 2014 and 2018) **Arrangement for Cooperation with UEFA** aims at:

- strengthening the key principles and core values of a European Sport Model through the power of football;
- promoting good governance in sport, protection of minors, human rights, gender equality, integrity and fighting against manipulation of sport competitions;
- supporting climate action and the green transition as well as a healthy and active lifestyles for all also via relevant UEFA events and competitions, and in particular for the flagship men's (2024) and women's (2025) UEFA EURO European Championships.



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# European Week of Sport

Established in 2015, the European Week of Sport promotes participation in sport and physical activity, and aims to raise awareness about the numerous benefits of both. The Week is for everyone – regardless of age, background or fitness level – and helps individuals, public authorities, the sport movement, civil society organisations and the private sector collaborate in the field of sport.

Commission-led and largely decentralised via collaboration with national coordinators

Wide range of activities at European, national and local levels

Expanded to the countries and regions from the Western Balkans and Eastern Partnership



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# European Week of Sport 2022

The 8th edition of the European Week of Sport experienced many creative, fun, engaging and inclusive events happening all over Europe



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# #BeActive Awards

The #BeActive awards were created to support projects and individuals that are dedicated to promoting sport and physical activity across Europe.

## 2022 Winners

*Education Award – Krokiet and Lama Academy (Poland)*

*Workplace Award – Azur Sport Santé (France)*

*Local Hero Award – Elias Mastoras (Greece)*

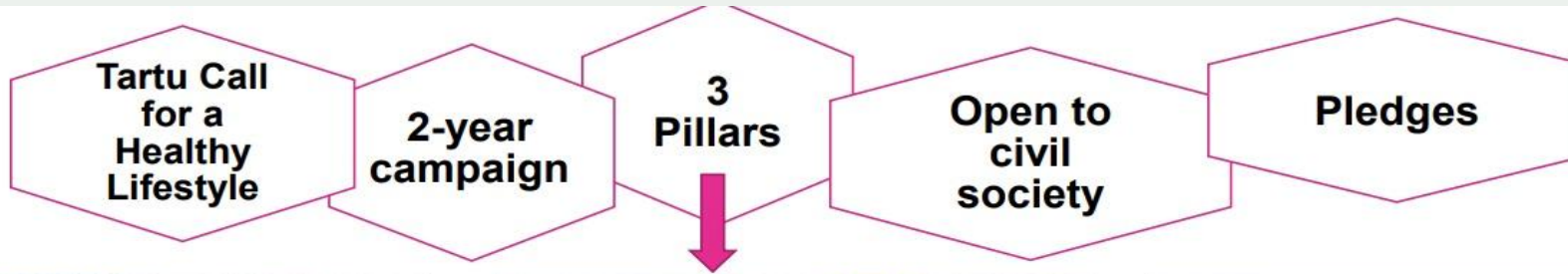
*Across Generations Award – Univerza V Ljubljani (Slovenia)*



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# HealthyLifestyle4All Campaign



## INCREASE AWARENESS

about a healthy lifestyle  
across generations



## EASIER ACCESS TO SPORT, PHYSICAL ACTIVITY AND HEALTHY DIETS

with focus on  
inclusion and non-  
discrimination to reach  
disadvantaged groups



## TEAMING UP FOR A HOLISTIC APPROACH

to food, health, well-being  
and sport



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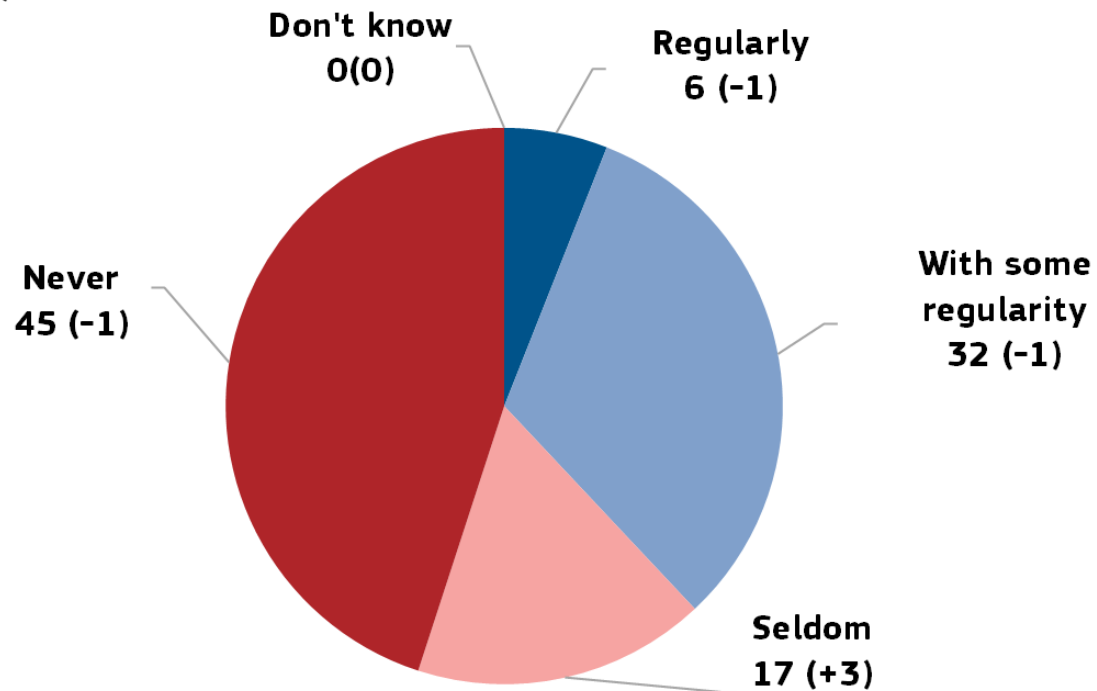


# Eurobarometer Sport and Physical Activity 2022

[New Eurobarometer on sport and physical activity \(europa.eu\)](https://europa.eu)

**QB1R How often do you exercise or play sport? By “exercise” we mean any form of physical activity which you do in a sport context or sport-related setting, such as swimming, training in a fitness centre or a sport club, running in the park.**

(% - EU)



(Apr.-May 2022 - Dec. 2017)

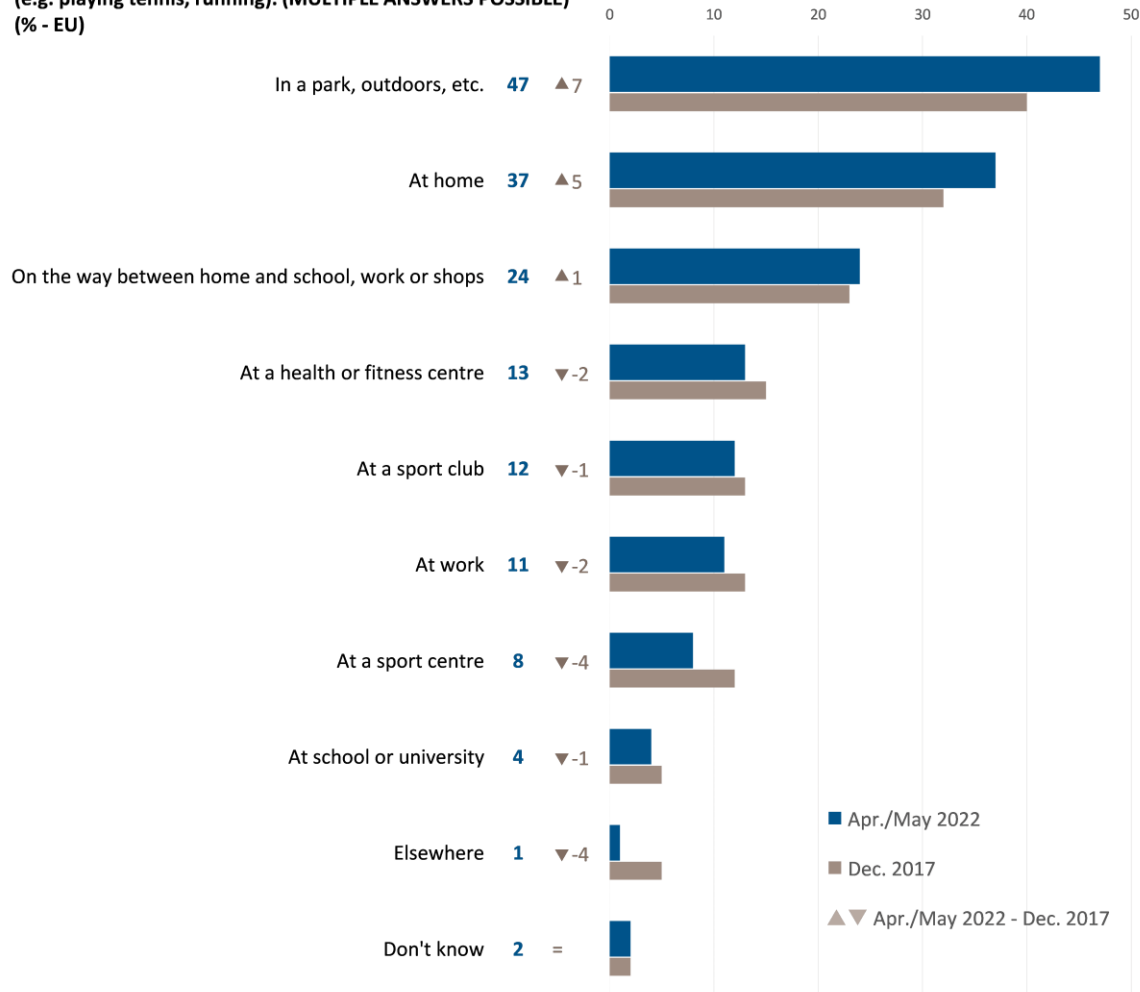


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# Eurobarometer Sport and Physical Activity 2022

QB10 Earlier you said you engage in sport or another physical activity, vigorous or not. Where do you do this? A sport club is an organised setting (for example karate club, football club). A sport centre is more generally a place where people can do different sports (e.g. playing tennis, running). (MULTIPLE ANSWERS POSSIBLE)  
(% - EU)



Most activity takes place in informal settings, such as parks and outdoors (47%) or at home (37%)

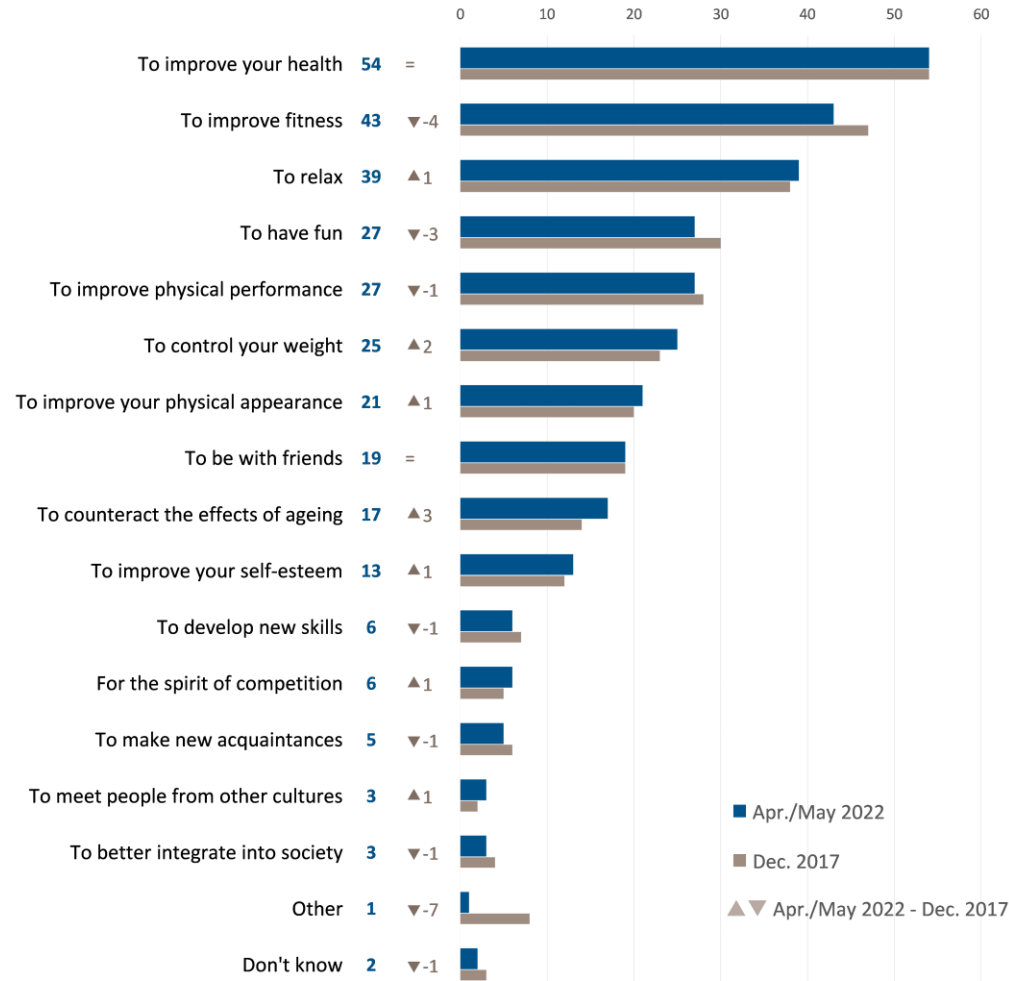


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# Eurobarometer Sport and Physical Activity 2022

QB11 Why do you engage in sport or physical activity? (MULTIPLE ANSWERS POSSIBLE)  
(% - EU)



Improving health (54%) and fitness (43%) are the main considerations for EU citizens when engaging in sport or physical activity

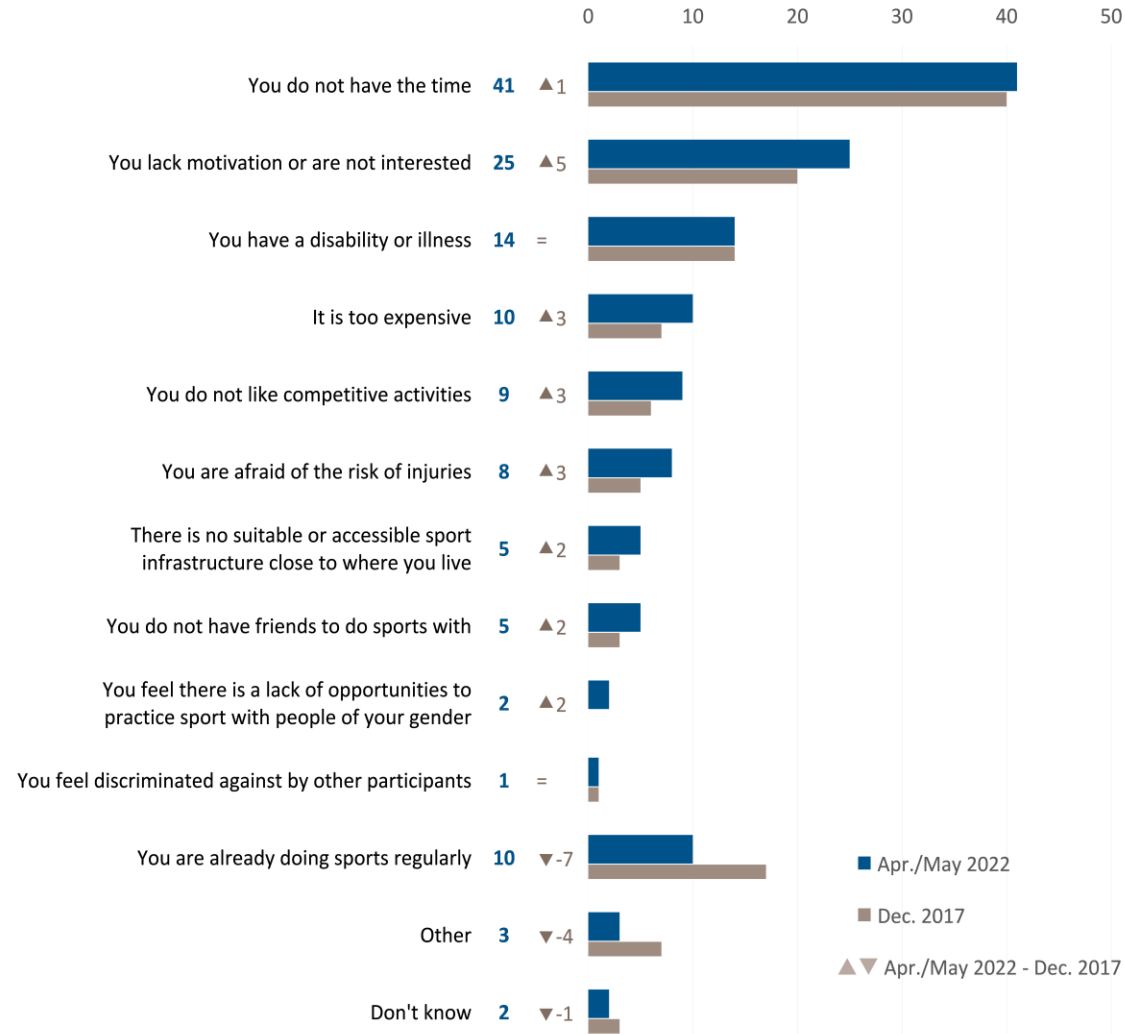


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# Eurobarometer Sport and Physical Activity 2022

QB14 What are the main reasons currently preventing you from practising sport more regularly? (MULTIPLE ANSWERS POSSIBLE)  
(% - EU)



Lack of time (41%) is the main reason given for not practising sport



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# Upcoming events

## Meeting, event or deadline

## Date (2023)

EU Sport Forum, Stockholm (Sweden)

2-3 May

European Week of Sport - Opening Ceremony

23 September

European Week of Sport

23-30 September

#BeActive Awards

November



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Thank you!



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