



Artibici – Paolo Manfredi Confartigianato Lombardia



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Artisans and circular economy

- Artisanal products are genetically designed to last
- Reducing, reusing and recycling are therefore an essential component of artisanal culture
- Artisans are now meeting the new sustainability culture by applying their craftsmanship to creative reuse and restoration of products, even industrial ones, as it is happening in fashion



Italian Bike economy in a nutshell

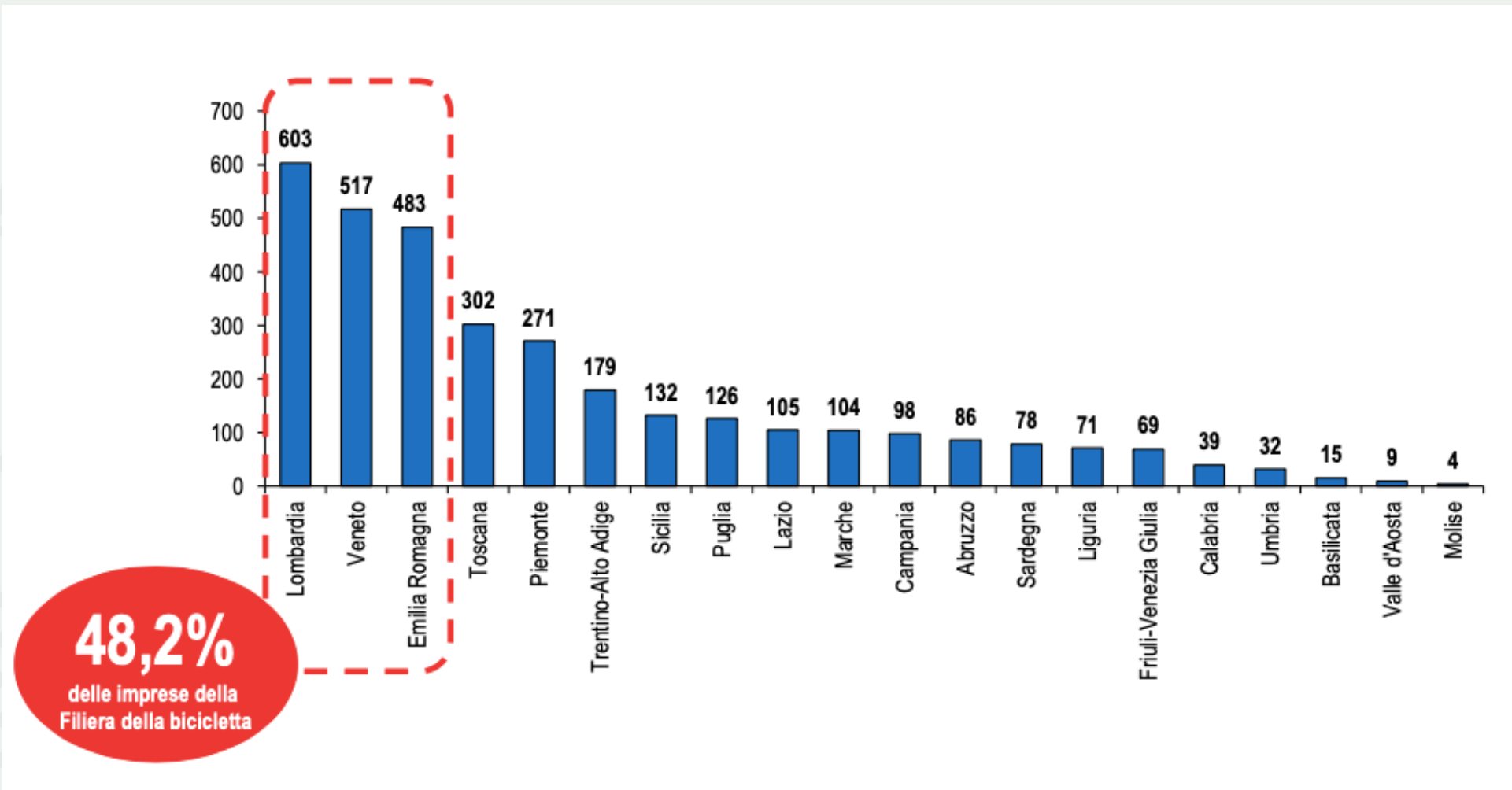


- 3,323 registered companies 2,028 artisans (61%)
- 7,384 employed 3,315 employed in artisanal companies
- 400 manufacturing companies
- 639 mln € export (412 components, 227 bicycles)
- 1,747,485 exported bicycles
- 1,058 mln € annual turnover (83,4% production)

EU net exporters for bicycle components: Italy top exporter for saddles (2° in the world), frameworks and rims.

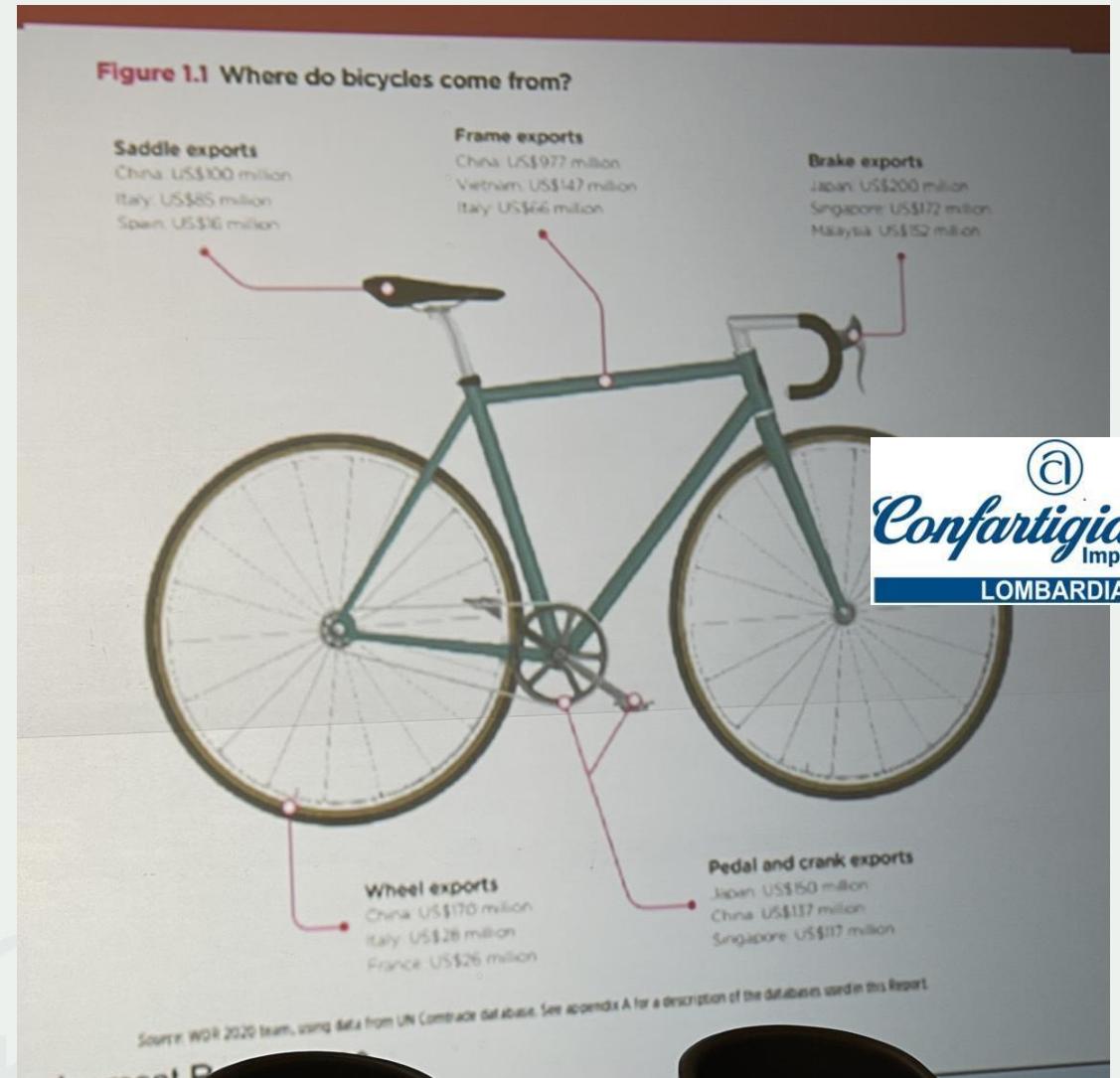


Lombardia top performer in # of companies



Where are the artisans in Italian bicycle economy?

- Framework builders (also tailor made and made to measure)
- Producers of components (saddles, rims, sportswear, etc.)
- Retailers and renters
- Repairers
- Bike tourism guides



Where are the artisans in Italian bicycle economy?

This project fits perfectly with our culture and values and we will strongly supporting it, within our effort to foster the bike economy, also as a viable craft based occupational alternative for the young, the unemployed, and those aged workers in search for new professional horizons.



Grazie per l'attenzione.



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